

NOTICE INVITING EXPRESSION OF INTEREST (EOI)

1. The Additional Director General Traffic & Road Safety, West Bengal invites Expression of Interest (EOI) from technically and financially sound & experienced firms/manufacturers/Companies or dealers/distributors/traders/ Industrial undertaking/organization, etc., having tender specific authorization for short-listing of bidders for the item mentioned below:

(a) 3-Digit Speed Signage/Display with variable messages with Cloud Server

(b) Automatic speed violation detection and subsequent prosecutorial e-challan generation system involving installation of cameras at strategic locations which provide the pinpoint accuracy of optical time-to-flight technology to record traffic violations with real time photos and sending speed violation e-challan to the owner of the vehicles.

2. Interested firms/manufacturers/Companies or dealers/distributors/traders/ Industrial undertaking/organization, etc., as mentioned above are requested to submit their Expression of Interest (EOI) for the above work.
3. The system shall be installed at different locations in West Bengal including far-flung areas.

4. **The Scope of Work consist of:**

Supply, Installation and Commissioning of the following items:

(a) 3-Digit Speed Signage with cloud server having the following features:

- (i) Displaying speed of approaching/inrushing vehicles with visible LED digits in conformity with the Manual on Uniform Traffic Control Devices (MUTCD) approved colors and format;
- (ii) Flashing a bright strobe light at speeding drivers to prompt them to slow down;
- (iii) Offer customized messaging;
- (iv) Gather detailed speed and traffic data that can be accessed and retrieved remotely from anywhere.

(b) Automatic speed violation detection and subsequent e-challan generation system involving installation of cameras at strategic locations having the following features:

- (i) To Provide precise images of speeding vehicles' license plates;

- (ii) Can capture images & Short video clips of multiple vehicles in multiple lanes simultaneously;
 - (iii) Identify exact speed, location, date and time;
 - (iv) Transmit data remotely via the cloud to issue challans to speeding drivers.
5. The project will be implemented on Turnkey basis i.e., Contractors will design, supply, install, commission and also **maintain free of cost for period of 5 years** after completion of work. The time period for completion of the project shall be 12 months from the award of the project.

Qualification Criteria for Bidders:

- a) The Applicant or its Partner/Associate in case of Joint Venture/ Association firms must have designed and executed similar project during the last 5 years from the date of application. The Applicant must submit detailed particulars of such projects executed by them.
 - b) The Applicant must submit authentic test certificate of all equipments obtained from a Government Test Laboratory / Agency.
 - c) The applicant can be a single firm or voluntarily formed joint venture meeting the eligibility criteria as above.
 - d) The bidder should not have been blacklisted by any Central / State Government/ Public Sector Undertaking for the above mentioned item and / or any other item. An undertaking in this regard should be submitted by the bidder otherwise the bid shall be summarily rejected.
 - e) The demonstration of the item/equipment etc. will have to be arranged by the applicant at his own cost on the date and time intimated by the Traffic Branch, WB.
 - f) The Applicant has to submit the general information about the individual firm/ each partner of Joint Venture in the prescribed formats along with the Expression of Interest.
 - g) The Expression of Interest must be delivered at the following address on or before **21 days from day of publication**. Applications received after the prescribed date will not be considered for short-listing.
6. The shortlisted bidders from the EOI will be invited to submit their request for proposals through tender process. The required formats for submission of EOI can also be down loaded from <http://wbtrafficpolice.com> / West Bengal Police Portal or collected from ADG, Traffic & Road Safety, 1st floor, Araksha Bhawan, , DJ Block, Sector-II, Salt Lake City, Kol-91.
7. **How to Apply:** Interested Applicants who meet the pre-qualification criteria may furnish their Expression of Interest with all the necessary documents in a sealed cover along with the covering letter duly signed by an authorized signatory. Applicants are requested to submit EOI proposal no later than **21 days from the day of publication** . Applications received after the prescribed date will not be considered for short listing.

8. The request for Expression of Interest has to be sent to the following address:

**Additional Director General of Police,
Traffic and Road Safety, West Bengal,
Araksha Bhavan, Block-DJ, Sector-II,
Salt Lake City, Kolkata – 700091.
e-mail: modernisation.traffichq@gmail.com**

Disclaimer

- This is not an invitation to tender. Full tendering procedure will be applied to selected firms prequalified and found capable of executing the project.
- Only short listed firms will be contacted for the tender process.
- Nothing in the advertisement shall be construed to be a commitment on the part of Traffic Branch, West Bengal. Traffic Branch, West Bengal does not guarantee to proceed further than the EOI, this invitation for EOI being neither an agreement nor an offer for award of work.

Sd/-
Additional Director General &
Inspector General Of Police,
Traffic & Road safety,
West Bengal

RESPONSEFORMATS

A. LETTER OF SUBMISSION

(To be submitted and signed by the Bidder's Authorized Signatory)

To,

Additional Director General of Police,
Traffic and Road Safety, West Bengal,
Araksha Bhavan, Block-DJ, Sector-II,
Salt Lake City, Kolkata - 700091.

Sub: Expression of Interest for Turnkey Project for supply, installation and commissioning of 3-Digit Speed Signage/Display with variable messages and Automatic Speed Violation Detection and subsequent e-challan Generation System.

Sir,

1. Being duly authorized to represent and act for and on behalf of. (Hereinafter referred to as "the Bidder"), and having studied and fully understood all the information provided in the EOI document, the undersigned hereby submit EOI for the subject mentioned project.
2. Our EOI Document is as per the requisite formats along with the supporting documents, duly filled and signed on each page.
3. Traffic Branch, West Bengal and its authorized representatives are hereby authorized to conduct any inquiries / investigation to verify the statements, documents and information submitted in connection with the application and to seek clarification from our banker regarding any financial and technical aspects. This letter of application will also serve as authorization to any individual or authorized representative of any institution referred to the supporting information, to provide such information deemed necessary and requested by yourselves to verify statements and information provided in the application or with regard to the resources, experience and competence of the applicant.
4. Traffic Branch, West Bengal and its authorized representatives may contact the following persons for any further information:

Name of the person(s):.....

Address:.....

Phone:.....

Fax:.....

5. This application is made with full understanding that: (a) Traffic Branch, West Bengal reserves the right to reject or accept any bid, cancel the bidding process, and / or reject all bids. (b) Traffic Branch, West Bengal shall not be liable for

any of the above actions and shall be under no obligation to inform the applicant of the same.

6. We, the undersigned declare the statements made and the information provided in the duly completed application forms enclosed, as complete, true and correct in every detail.

7. Whereby confirm that we have read, understood and accepted all the detailed terms and conditions of his EOI and Project related information as required for the Proposal.

8. We agree to keep our proposal valid for one hundred eighty (180) days from the date of submission of Proposal thereof, and not to make any modifications in the terms and conditions, not acceptable to the Traffic Branch, West Bengal.

Authorized signatory:

Name and seal of Applicant

Place & Date

B. GENERAL INFORMATION OF THE APPLICANT

Name of Firm	
Country & Year of incorporation	
Address of corporate headquarters and its branch office(s) in India	
Details of individual(s) who will serve as the point of contact	(a) Name: (b) Designation: (c) Company: (d) Address: (e) Telephone Number: (f) Fax Number: (g) E-Mail Address:
Enclosures	1. Documents certifying Applicant's legal status 2. Certificate of incorporation / registration 3. Financial Summary from Statutory Auditor 4. Latest brochures / organization profile etc.

C. FORMAT FOR ESTABLISHING THE TECHNICAL EXPERIENCE OF THE APPLICANT

#	Description	Detail
1	ProjectName	
2	ProjectLocation	
3	ProjectStart& EndDate	
4	CostoftheProject (inINRCrores)	
4	ProjectDescription	
5	ProjectDrawingSamples	

The above table should be submitted for each of the showcased project along with relevant supporting documents (like Work Order/Contract Agreement/performance certificate/completion certificates/commercial operation commencement certificate from relevant authorities)